

## **Message from the President**

A virtual reality headset may be on your kids' or grandkids' holiday wish list, but virtual reality isn't fun and games at WCU. In our new Planning Studio, which also houses the Center for GIS and Spatial Analysis, undergraduate and graduate students are learning how to use virtual reality technology to solve real-world problems for campus, community and business partners, including the Borough of West Chester and the Chester County Economic Development Council.

Learn more about these students and their 3D projects in my recent #FirstFriday video, which can be found on the far right side of my website: [www.wcupa.edu/president](http://www.wcupa.edu/president).

And if your schedule allows, please stop by the Planning Studio on November 14, International GIS Day. There will be a keynote by alumnus Randy Waltermeyer from 11 a.m. to 11:50 a.m., with a reception immediately following. Plus, try out virtual reality software and enjoy student presentations during an Open House from 12:30 p.m. to 2 p.m. The Planning Studio is located in Room 117 of the Business and Public Management Center. For more information about GIS Day, call the Department of Geography and Planning at 610-436-2343.