



# Communication Alumni Network Quarterly Newsletter

Winter 2014 Edition

## Introduction

The Communication Alumni Network (CAN) was created to give Communication Studies graduates an opportunity to keep in touch and serve the West Chester University community. The goal of the organization is to provide outside support to existing students enrolled in the Communication Studies programs and cultivate the Department's resources.

## Member Benefits

- Ability to positively impact existing students and faculty members
- Opportunities for annual networking events to advance your career, or the careers of others
- Unlimited access to the Communication Studies' alumni database
- Reach within the West Chester University Alumni community
- An excuse to get out, catch up, and socialize!

## Upcoming Events

The Communication Department is hosting its first ever Communication Week, Monday, February 3 through Friday, February 7:

### Monday, February 3:

#### **Critical Intercultural Communication in the 21st Century**

**Guest Speaker:** Dr. Mark Hopson, Professor of Communication at George Mason University

Philips Autograph Library

7:00 pm - 8:00 pm

*For more information, contact [tbrown@wcupa.edu](mailto:tbrown@wcupa.edu).*

### Tuesday, February 4:

#### **Sports Communication Presentation**

**Guest Speaker:** Patrick Gallen, PhilliesNation.com Senior Writer, Anchor/Phillies Reporter on 97.3 ESPN FM, and 2007 WCU Communication Department graduate.

Sykes Student Union Room 254

3:00 pm

*For more information, contact [elordan@wcupa.edu](mailto:elordan@wcupa.edu).*

### Thursday, February 6

#### **LinkedIn Day**

Student Interviews at the Career Development Center

1:30 pm - 4:00 pm

*For more information, contact [ksawyer@wcupa.edu](mailto:ksawyer@wcupa.edu).*

#### **LinkedIn Communication Career Night**

LinkedIn Executives will speak with WCU upperclassmen and recent Department graduates about social media, professional networking, and job opportunities in their organization

Sykes Student Union Ballroom

5:00 pm - 6:00 pm

*For more information, contact [ksawyer@wcupa.edu](mailto:ksawyer@wcupa.edu).*

### Friday, February 7

#### **LinkedIn WCU Alumni Breakfast**

LinkedIn Executives will speak with WCU Alumni about an array of topics to include: self branding/marketing, job search techniques, networking, and LinkedIn tips and tricks.

Philips Autograph Library

8:00 am - 9:30 am

*For more information, contact [alumni@wcupa.edu](mailto:alumni@wcupa.edu).*

Registration is through the WCU Alumni Association:

<http://www.wcualumni.org/>.

*\*Space is limited to 50 alumni.\**

#### **Communication Department Alumni Happy Hour**

Current and past Communication students are invited to Happy Hour at Iron Hill Brewery, located in downtown West Chester from 5:00 pm - 7:00 pm.

*For more information, contact [mbraz@wcupa.edu](mailto:mbraz@wcupa.edu).*

## We Want YOU!

For the latest happenings and how YOU can get involved, send us an e-mail, find us on LinkedIn, and friend us on Facebook!

#### **E-MAIL**

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MBRAZ@WCUPA.EDU

#### **LINKEDIN**

WCU COMMUNICATION  
ALUMNI NETWORK  
(CAN)

COMMUNICATION  
STUDIES AT WEST  
CHESTER UNIVERSITY

#### **FACEBOOK**

WCU COM STUDIES  
GRAD PROGRAM

COMMUNICATION  
STUDIES AT WEST  
CHESTER UNIVERSITY