

2022 DISTINGUISHED ALUMNI AWARD  
**Kimberly S. Reed '94**

Kimberly S. Reed '94, chief transformational officer of the Reed Development Group, is a strategic leader with more than 25 years of experience in HR, talent acquisition, and diversity and inclusion training. She advises, trains, and develops leaders who are empowered to create more inclusive organizational cultures.

Reed is the author of *Optimists Always Win! Moving from Defeat to Life's C-Suite* (Simon Schuster/HCI Communications), sharing personal stories and advice on overcoming difficult challenges. She is a motivational speaker and an “ambassador for cancer warriors,” using 100% of the proceeds from her book to fund two cancer charities.

She has been widely recognized in the global media and has earned awards for her leadership and service from such organizations as the National Urban League and the City of Philadelphia. In 2020, Reed received both the Dr. Martin Luther King, Jr. Salute to Greatness Award: Ambassador Global Diversity, Equity and Inclusion and the Game Changer: Community Service Award for Entrepreneurship, Diversity, Equity, and Inclusion Impact. She has been named to the 2022 Power List of Top 50 Chief Diversity Officers by *Color* magazine and the magazine's Top Black Leaders for impact on diversity and inclusion as well as *CORE* magazine's Top 100 Most Influential Blacks. She is a *Minority Business Entrepreneur* Leaders Award honoree and was named a top ROI-NJ Influencer on *Metro's* 2021 Philly Power Women list. She was inducted into WCU's Legacy of Leadership.

Reed serves on several professional and not-for-profit boards as a member, executive council member, and chair including with the local American Cancer Society and Legacy of Hope. She is a member of Alpha Kappa Alpha as well as The Links, Inc., one of the nation's oldest and largest volunteer service organizations for African American women.

Reed earned her bachelor's degree in political science with a concentration in international relations and public administration at West Chester University and her master's of education in adult organizational development and public policy from Temple University. She also earned certification in global organizational leadership, human resource management from Temple's Fox School of Business and certifications in training and development and communication and conflict from Temple.