

Courtland Bragg '14

Please provide your biographical information.

My name is Courtland Bragg and I'm from Sicklerville, NJ. During my time at WCU, I was a Communication Studies major. Although there wasn't a formal broadcasting major, I spent most my time involved in WCUTV and WCUR which ultimately inspired me to transfer to WCU.

What made you go into your field of study?

Growing up as an athlete and someone who enjoys the spotlight, Communication Studies seemed to be a perfect fit.

What is your official title and what are your responsibilities in your current position?

I'm an Associate Producer and my responsibilities include writing, directing, producing and editing content for football fans across the world.

How has recently winning an Emmy impacted your life?

It has proven that "Dreams Really Do Come true" and has helped me reach and inspire a generation of young people to continue to chase their dreams and live a life worth bragging about.

What is a typical day like at work?

Developing, writing and editing projects for various clients to air on national television. When on the road, I direct and live the dream of interviewing NFL players about their lives.

What do you enjoy doing in your free time?

I'm an Inspirational Speaker and Multimedia Journalist aiming to inspire action amongst those in attendance of my speeches and viewers watching my stories. I also enjoy reading and spending time with my mentees.

Where do you see yourself in five years?

I see myself as one of the best storytellers in the industry and starting two non-profit organizations. One educating underprivileged young people about TV/Radio and Film, and one dedicated to providing support for children with special needs.

What advice would you give to a current student who aspires to follow in your footsteps and pursue a similar career path?

Dedicate this time to finding your purpose. When you understand that, then you'll understand your journey is deeper than you. Also, "Trust the Journey." The path to making a name for yourself is filled with curves, setbacks and setups. Trust it, no matter what it looks like because if I can do it, so can you.

How has your WCU education contributed to your success?

West Chester provided me a platform to gain invaluable experience and preparation for my career. I wouldn't say I'm successful yet, but the things I learned during my time at WCU has prepared me for success ahead.

What do you consider to be your greatest accomplishments (both personally and professionally)?

My greatest career accomplishment was becoming Full-Time at NFL Films, the same company that helped me embrace failure when I was denied an internship my junior year at WCU. Personally, my greatest accomplishment was going back to my High School and WCU to speak to students about my journey, something I never thought was possible.

What's your favorite memory from when you were a student at WCU?

My favorite moment as a student at WCU was seeing my face on the TV's around campus as the Sports Reporter for WCU Weekly. A leap of faith of forcing myself out of my comfort zone, ultimately became the turning point that launched my storytelling career in the direction I had dreamt of.