

2024 DISTINGUISHED ALUMNI AWARD

JOSEPH F. KIENLE, III '72, M'74



Joseph F. Kienle, III stepped onto WCU's campus in 1968 and over the next 50 years he, Denise, and their daughters Jessica and Stephanie would create a family legacy. After completing his B.S. in Kinesiology and master's in education, he and Denise followed their passion for higher education. This took them to various universities including Iowa State University, Arizona State University, and the University of Maryland before returning to West Chester in 1988. Denise began her 25-year career at West Chester University and Joe followed his next passion, finance, working

for two large investment banks, Morgan Stanley and Wells Fargo, helping clients plan successful financial futures until his retirement in 2010.

Kienle's mantra throughout his life has been "when asked, I serve."

Kienle was elected to the board of directors of the Alumni Association in 1990 to serve two terms. During his board tenure, he served as treasurer for four years, vice president for two years, president for two years, and continues to serve as a past president. In 2016, he was awarded the designation of president emeritus of the WCU Alumni Association and received the WCU Alumni Association Service Award. In 2023, West Chester University honored him with the President's Medallion for Service.

The Kienle family has established the Denise Howe Kienle Memorial Scholarship and the Kienle Family Scholarship to continue the tradition of supporting student success.