

WEST CHESTER UNIVERSITY  
ALUMNI ASSOCIATION

# ALUMNI ENGAGEMENT VOLUNTEER GUIDE



WCU  
ALUMNI  
ASSOCIATION



# RECRUIT

The West Chester Alumni Volunteer Engagement (WAVE) is a partnership that will provide opportunities for alumni to assist the Office of Admissions with their recruitment efforts. WAVE members will have an opportunity to speak to prospective students and families to provide information about their beloved alma mater. We hope that you will share your story about what made your time at WCU so special!

# NETWORK

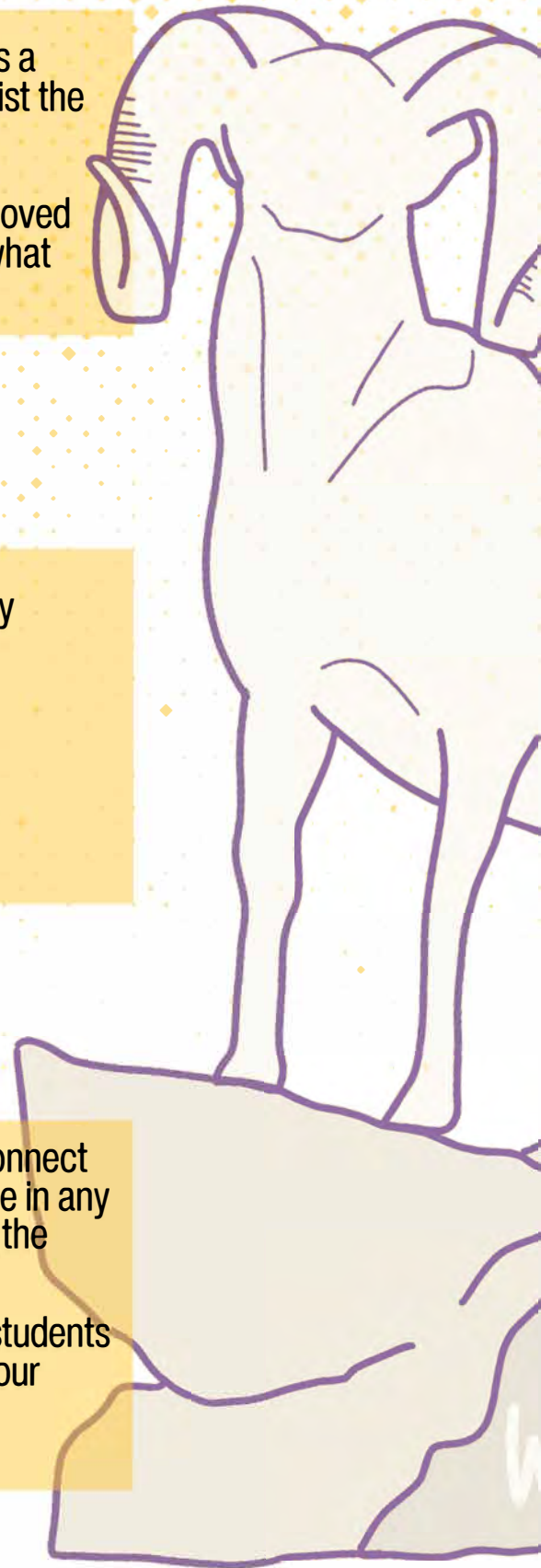
The opportunity to network with other Golden Rams is a key benefit to Alumni Association membership. Examples of networking opportunities include the following:

- Attend or Host an alumni social event.
- Hire Golden Rams in your company.
- Serve as a mentor to students and alumni through the WCU's Ram Nation online mentoring platform.

# SERVE


Service is a cornerstone of WCU students and alumni. Reconnect with your alma mater through the gift of your time and serve in any of the various volunteer opportunities available throughout the year.

Return to campus and speak to a class, welcome our new students to campus, join a committee and so much more! Find all of our current opportunities and sign-up on our website at [www.wcualumni.org/volunteer](http://www.wcualumni.org/volunteer)





# SUPPORT



Alumni provide the largest unified voice for support of the institution and can make a significant impact by supporting the University in the following ways:

- Participate as an alumni volunteer
- Speak positively about WCU in person and on social media.
- Support WCU Athletics by attending sporting events.
- Support The Arts at WCU by purchasing tickets to shows and programs.
- Support The WCU Foundation through private giving.
- Attend WCU Alumni Association's programming, such as Homecoming and Alumni Weekend and much more.

## YOUNG ALUMNI

Each year, WCU celebrates over 3,000 new graduates, adding to our 130,000+ alumni around the globe. The Alumni Association is committed to creatively engaging young alumni soon after their student experience with targeted events and programming. Young alumni are encouraged to take advantage of the many resources available to alumni, attend events, and continue their lifelong connection to WCU.

The WCU Alumni Association and Office of Alumni Engagement are eager to have our alumni join our efforts to support student success and further the mission of WCU. Our hope is to foster lifelong engagement with your alma mater and continue the legacy of service started at WCU long ago. Listed below are the various opportunities to be engaged as a volunteer, with current sign-ups and an interest survey available on our website at [www.wcualumni.org/volunteer](http://www.wcualumni.org/volunteer).

### **Admissions Volunteers**

This program is a great way for you to get involved in the recruitment of future Rams! Prospective students have the opportunity to find out about the many wonderful things WCU has to offer from those who understand it best—you, WCU alumni.

### **Board of Directors**

Submit an application to be considered for election to the West Chester University Alumni Association (WCUAA) Board of Directors.

### **Alumni Networks**

Alumni Networks are led and run by alumni volunteers. From athletic games and mentoring to reunions and volunteer opportunities, you can network and socialize with fellow Golden Rams near you by joining an Alumni Network. Our alumni networks are in cities all over the U.S. and open to all WCU alumni and friends. Take a look at all of our networks at [www.wcualumni.org/alumninetworks](http://www.wcualumni.org/alumninetworks).

*Additional support and resources available for formally recognized alumni networks.*

### **Committees**

There are a number of committees that work to plan events and further the goals of the Alumni Association. All alumni are eligible to participate on most of the committees.

### **Mentoring**

Interested in helping WCU students plan for their future or building your network with fellow Golden Ram alumni? Join our online alumni and student flash mentoring platform, [Ram Nation](#).

### **Move-In Days**

Each year, WCU welcomes over 3,000 of our newest Golden Rams and alumni are invited to join us on campus to receive our new students each August. Featured on Welcome Walk in the center of campus, alumni volunteers are available to provide answers and 1:1 support for the new rams and their families as they navigate the beginning of their next chapter at WCU. Sign-up link available annually on July 1st.

### **Commencement: Cap & Gown Gifts**

Our alumni network grows by over 5,000 Golden Rams as they graduate and begin the next chapter of their WCU journey as alumni. As a welcome and congratulations, the WCU Alumni Association supports the distribution of gifts to each graduate during Cap & Gown pick-up week and seeks alumni volunteers to join us for this momentous occasion. Sign-up link available annually in October (Winter Commencement) and March (Spring Commencement).

### **Speaking in a Class/On a Panel**

Alumni are invited back to campus to speak to students about their careers and offer insights into their professions.