

## Christine Laperriere | *Leader in Motion*



Christine Laperriere is the president of *Leader In Motion*, an organization focused on developing high-potential talent with special expertise supporting women in leadership.

She has a passion for training and coaching high-potential talent because she firmly believes this investment acts as an insurance policy to protect the future of a successful organization. She also believes that by supporting leaders in becoming the best bosses they can be, she's not only improving their life, but she's improving the lives of everyone who reports to them. She's also passionate about supporting high performers who face excessive stress, struggle with burnout and need to access more work-life wisdom. Today she coaches over 100 leaders a year and speaks at dozens of events.

Although she was born and raised near Detroit, Michigan, she resides outside of Toronto, Ontario, with her husband and two

kids. Her favorite pastimes include scouting out gourmet food, wine, and travel, and she relieves stress by running and hiking the Bruce Trail near her home.

### **Passion Projects:**

- She authored a #1 Amazon Bestseller titled *"Too Busy to Be Happy - a guide to Using Emotional Real Estate to Grow Your Work-Life Wisdom."*
- She writes a widely-followed newsletter on christinelaperriere.com, *"The Whipp"* (Wisdom, Humor and Inspiration for Professional Peeps)
- She hosts the *Best Boss Ever* podcast on Spotify and Apple Music, where she gossips with leaders about the best boss they've ever had.
- She's also competed in a series of Speaker Slam competitions, with some of her top-placing speeches going viral, reaching over a million viewers.

**Credentials:** Her background includes undergraduate and master's degrees in mechanical engineering, completion of a Greenbelt and Blackbelt in the applications of lean methodologies, certifications in psychotherapy, NeuroLeadership and brain-based coaching, along with numerous certifications in business-to-business sales methodologies.

**Her Journey:** After she began her career as an automotive design engineer, she joined a management consulting firm and gained expertise in restructuring and implementing organizational change. Her first assignment focused on improving win rates of a sales organization, and after that team achieved significant results, she was hooked on sales and helping leaders and teams improve. In 2008 she made the bold decision to begin her business selling and leading sales transformation projects and to grow high potential talent into future leaders. In 2012, *Leader In Motion* partnered with *Women of Influence* to develop and build an Advancement Centre focused on advancing highly viable women's careers.

**Clients & Media:** Christine has worked with numerous companies over the past 16 years of her consulting career, including ivari, Wilton Re, Stone Point Capital, Texas Life, OMERS, Scotiabank, McCormick & Company, Vanguard Investments, Dentons, World Vision, KPMG, Vale, and Samsung. Christine has been a keynote speaker at numerous corporate events for companies such as Transcontinental, Marriott, AmEx and has been featured on *CTV News*, in the *Globe and Mail Report on Business*, and has written an advice column for *Women of Influence Magazine* for years. She is also a regular on several top-ranking podcasts.